

D.D.C. (cont) - 4/15/53.

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1051 New castle, Ind. - proposal by K.G.C. for well-rewarded store - a  
play.

Elmira, N.Y. - new info recd to-day  
? - (Prop. oldest store in Ky. Co. - C.E.H.)

D.D.C. meet 4/15/53 (W.) - 3:30 - 4:15.

130 Plymouth, Mich. (C.E.H.)

Candy case. - OK.

✓ K. for other stores - costs

(Madale, Wis) (suburb, N. of Milwaukee) White Fish Bay, Milwaukee, Wis. - new. (J.C.C.) 8 miles from downtown mil.

Est. Sales - 450 M (7.5 K. + 800 C.)

" prof. - 26,402 (5.87%)

Concrete. cost \$157,500.

86' x 160' - owners job. - 25 stools ftn. + little

(Rent was \$2,000 min. plus 5% of sales over 440 M.  
1440' of lots. / - sales per ft. - 3/3.

now reduced to 20,000.

Office + girls stores. on 1st fl. - 21 fl. other - no base.  
K. responsible for K. work.

This spot is highly recommended by C.E.H. (Note)

Drug store is confined to 7500'.

Market not to be permitted to sell variety store under  
Cannell market has signed.

✓ Voted to go into this. (E. H. S. + H. didn't like the  
high min. rent (\$20 M)).

Keep ftn. cost down; have a 30-stool ftn  
w/ equipment for 23 stools.

Intentional Retake

